

CERTIFIED TRANSPORTATION BROKER COURSE INFO SHEET



Certification

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AI Coach
Support



Course Overview



The CTB Online Study Course is TIA's premier, self-paced credential program for freight brokers who want a deep, end-to-end understanding of brokerage operations, business principles, regulations, ethics, and pricing in today's market.

By completing all three sections and passing the CTB exam, learners demonstrate mastery of core brokerage knowledge and earn the CTB designation recognized across the transportation industry.

What You'll Learn

After completing this course, you will be able to:

- Apply core business, financial, and risk concepts to manage a brokerage.
- Explain the legal role of a property broker and key 3PL differences.
- Manage traffic functions, shipping documents, freight payment, and claims.
- Structure broker contracts and align pricing with cost, value, and risk.
- Navigate broker registration, bonding, recordkeeping, and compliant marketing.
- Mitigate major legal and ethical risks in brokerage operations.

Competencies You'll Build

This course supports the development of core professional competencies, including:

- **Business and financial acumen**
- **Operational and traffic management readiness**
- **Regulatory and compliance awareness**
- **Contract and pricing decision skills**
- **Legal and ethical risk management**
- **Customer and carrier communication skills**

How the Course Works

Course Type:	TIA Certification
Length of Access:	Trimester
Cost:	Fees vary by registration date
Final Exam:	Yes
Certificate:	Certificate of Completion issued

Who Should Take This Course?

- TIA members with 1-2+ years in the transportation or logistics industry.
- Brokerage professionals ready to validate and formalize their industry knowledge.
- Supervisors and managers seeking a common knowledge base for their brokerage teams.

Why It Matters

The CTB course gives brokers a structured, end-to-end foundation in operations, contracts, pricing, regulation, and legal risk so they can make faster, safer decisions under pressure. It helps protect companies and customers from avoidable losses while positioning brokers as knowledgeable, trusted partners in increasingly complex supply chains.